

# 2020 HALLOWEEN



## BALLOON GLOW

# Oct. 31, 2020 7p.m.-9p.m.

Brought to you by:

City Of Berea

Berea Tourism

Berea Parks and Recreation

Berea College

Berea Chamber of Commerce

### Platinum Sponsor: \$1000

Includes 3-3x5 Banners at 3 Locations  
Booth if business wants hand-out candy  
Advertisement on 106.7 during event  
\$200.00 of candy

### Gold Sponsor: \$500

Includes 3x5 Banner at Location of your choosing  
Booth if business wants to hand-out candy  
\$100.00 of candy

### Silver Sponsor: \$250

Includes Yard Sign at  
Madison Southern and Berea Community  
Booth if business wants to hand-out candy

### Candy Sponsor: \$100

Includes name on a large banner with other  
businesses who supporting the event

Central Bank will be bagging our candy due to COVID 19

Please have the candy to Central Bank by Oct. 23

**Business Name**

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**Level of Sponsorship**

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**Email Address**

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Please pay by check or you can pay with credit card before Oct. 10  
We will be sending out emails weekly to keep you informed

Contact Bud Montgomery at 859-661-5595 for sponsorship opportunities