

Shop Berea First & WIN

www.ShopBereaFirst.com

Responsibilities of participating business:

1. Register with the Berea Chamber as a participant in the Shop Berea First & Win campaign.
2. Email your business logo (JPEG file or PGN file) to: chamber@bereachamber.com
3. Educate your employees about the shop local campaign rules.
4. Post a Shop Berea First sign near the entrance to your business.
5. Distribute and collect the entry ticket from customers who spend a minimum of \$25.00 from November 25 through December 21, 2011.
6. Offer a discount coupon for a follow-up purchase to be made in the month of January 2012.
7. Participate in a survey in February to evaluate the success of the project.

For more information, call 859-986-9760



“Working Together for a Better Berea”



Yes, I would like to participate in the Shop Berea First & WIN holiday shopping campaign.

Business Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____

Cell Phone: _____

FAX: _____

Email Address: _____

Website: _____

Coupon Details: _____

Payment Terms:

Chamber Member \$100.00

Non-Chamber Member \$150.00

Payment Enclosed

Please invoice my business